

AVID “Promo Commercial”

Steps 1 & 2

Due Friday,

Team Members:

Step One: Decide...

A. Format – Documentary or Music Video? _____

B. Brainstorm Concept (theme, song, mood, etc.)

Step Two: Below, create a list of **all** the elements of AVID - give them a *true* picture of the program.

*Be sure to highlight the focus of each grade level of AVID.